



Special Business District Tax Advisory Commission Minutes
Wednesday, July 28, 2021 at 4:00 PM
Meeting Held Via: Zoom

1. Roll Call: Nikki Bisel, Gautam Gatla, Felicia Cann-Hanson, Chris Kelling, Sheila Suderwalla. Staff present included Laura Miller.
2. Public Comment: None
3. Welcome New SBD Commissioner: The Commission welcomed new member Felicia Cann-Hanson.
4. Approval of the Minutes from May 26, 2021: The minutes were reviewed, and a motion was made to approve the minutes by Bisel and seconded by Suderwalla. All were in favor and the motion was passed.
5. Account Information: The accounts were discussed but no motions were made.
6. Appointment of Chair: A motion was made by Gatla to elect Bisel as chair and seconded by Kelling. All were in favor and the motion was passed.
7. Maplewood Makers Campaign Schedule: Miller shared the schedule of ads to run for the campaign.
8. Event Update: Miller recapped Let Them Eat Art.
 - Miller complimented the work of the artist coordinator and mentioned to the Commission that she would like to work with Tracey again in 2022.
 - Suderwalla commented that the communication could have been better and offered to provide guidelines for the artists on how to protect artwork during a storm.
 - Keller and Ridgeway commented on the large crowd.

Miller reminded the Commission members to complete the online event assessment.

9. Vacant SBD Commercial Real Estate: Document was reviewed.
10. New Business: Bisel suggested the use of a communication tool such as Slack for businesses in the SBD. The Commission agreed to add this to the August agenda.

11. Meeting adjourned at 4:48 PM.